



LIGHTS! CAMERA! ACTION! The Crazy8s 2011 winners start their eight crazy days of production

Gala Screening & Party
Saturday, April 9th, The Vogue Theatre

Vancouver (Mar. 25, 2011) – This morning at 9:00 am the six winners for this year's Crazy8s - Vancouver's premier film competition, now in its 12th year - picked up their start packs, including \$800 cash and equipment packages with everything they need to make their short films over the next 8 days. They will shoot their films this weekend, then edit, sound design, create special effects and mix their movies over the next 5 days, to deliver the finished films on April 1. On Saturday April 9th, the Vogue Theatre will see the world premier of directors Zachary Rothman's **ALCHEMY**, Rehan Khokhar's **CHAINED**, Shaun McKinlay's **COLOURING THE WALLS**, Stephen W. Martin's **DEAD FRIENDS**, Russell Bennett's **FUNNY BUSINESS**, and Sarah Crauder & Lindsay George's **RUN DRY**.

"Making any short film is something of a heroic endeavor; it requires an incredible amount of hard work, resourcefulness and creativity from a huge group of dedicated volunteers. Making one in just eight days and with just \$800 verges on insane," says Crazy8s producer Erik Paulsson. *"Yet year after year we see the talented filmmakers who rise to the top in this competition not only pulling it off, but making some of the very best short films in the country. I'm sure this year's Crazy8s films will be no exception!"*

Competition for the much-coveted opportunity to make a Crazy8s film was fierce this year - the 6 winners rose to the top from among 120 hopefuls who applied in December with a five-minute video pitch of their short film idea. After being selected with one of the 42 strongest video pitches, they pitched in-person to a jury of film professionals, then survived the story edit round, in which 13 finalists were paired with professional story editors to hone their scripts. Based on the strength and originality of their final scripts, six winners were chosen to make their films as part of Crazy8s 2011.

"This year has been one of the more challenging years for Crazy8s - for good and bad reasons. It's been an unusually busy time for production in the city which has put a strain on our rental and post production houses – however they have all come through in an amazing fashion," says Crazy8s Producer Marc Stephenson. *"Sadly, however, we are reminded of the pain and suffering caused by the Japanese Earthquake as many of the technology companies in Japan have shut down manufacturing; in particular High Definition Tape stock is completely unavailable at the moment anywhere in Canada. This has forced us to adapt to a completely tapeless production and post production flow – a good nudge in the direction of more environmentally sound practices for the industry as a whole."*

The finished films will be unveiled at a **Gala Screening at the Vogue Theatre Saturday April 9, 2011**, followed by a party at Science World to celebrate this incredible undertaking. Tickets for the Gala Screening and Party are on sale now for \$25 through the Vogue.

– 30 –

For more information, contact:
Diana Wilson
604-258-4030
diana@crazy8s.cc

For Tickets:
The Vogue Theatre
www.voguetheatre.com
or by phone (604) 569-1144

PHOTOS & VIDEO FROM THIS WEEKEND'S CRAZY8S SHOOTS WILL BE AVAILABLE MONDAY MAR. 28. FOR MORE INFORMATION ABOUT THE FILMS www.crazy8s.cc